

Jordi Navarro and Priscila López, UOC students, stand out for their research and professional careers

UOC students are receiving an increasing number of awards for their professional, academic and research activities. Over the last semester, for example, the researcher and student on the Master's Degree in the Information Society Priscila López had an article published in the prestigious journal Science. In turn, Jordi Navarro i Segura, a student on the UOC's Market Research and Techniques course, received the award for the best university academic record.

Last semester, the researcher and student on the Universitat Oberta de Catalunya (Open University of Catalonia, UOC) Master's Degree in the Information and Knowledge Society Priscila López, together with University of Southern California (USC) researcher Martin Hilbert, had an article published in the prestigious journal Science, in which, for the first, they measured all the digital information in the world, and the ways in which it was stored, communicated and processed.

According to the study, entitled The World's Technological Capacity to Store, Communicate and Compute Information, 2002 could be seen to be the year in which the digital age began. According to López and Hilbert, in 2007 nearly 94% of all the world's memory was in digital format and humankind sent a total of 1,900 exabytes of information via unidirectional broadcast technologies (which is the same as everyone on earth reading 174 newspapers every day).

The best university academic record of 2010

Last November, Jordi Navarro received the award for the Best University Academic Record 2010 at Barcelona's Majestic Hotel. Navarro is currently studying the second cycle of Market Research and Techniques. He has a degree in Business Administration and Management and a diploma in Business Sciences, both of which he studied at the UOC.